

ORDER



KSDK

Orders
Order / Rev: 719114
Alt Order #: 06357262
Product Desc: USCOC-CRAFT
Estimate: 928C11
Flight Dates: 09/29/12 - 10/12/12
Original Date / Rev: 10/12/12 / 10/12/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: US Chamber of Commerce
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/24/12	09/30/12	3	\$2,975.00	\$2,528.75
10/01/12	10/07/12	62	\$79,185.00	\$67,307.25
10/08/12	10/14/12	60	\$76,440.00	\$64,974.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$2,975.00	\$2,528.75	0.00
October 2012	122	\$155,625.00	\$132,281.25	0.00
Totals	125	\$158,600.00	\$134,810.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSDK	53%	\$158,600.00
Market	100%	\$299,245.28

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	5%	\$14,962.26
KETC	0%	\$0.00
KMOV	26%	\$77,803.77
KNLC	0%	\$0.00
KPLR	1%	\$2,992.45
KTVI	15%	\$44,886.79
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/05/12	10/12/12	M-F 10-11A News at 10am	CM	10-11A	----F--	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	----F--		1		\$450.00		0.00					
	Week:	10/08/12	10/14/12	----F--		1		\$450.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	KSDK	10/01/12	10/08/12	M-F 10-11A News at 10am	CM	10-11A	M-----	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$450.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$450.00		0.00			
13	KSDK	10/01/12	10/08/12	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	1	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,010.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$1,010.00		0.00			
14	KSDK	10/01/12	10/08/12	M-F Noon News Noon News	CM	12-1230p	M-----	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$675.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$675.00		0.00			
15	KSDK	10/01/12	10/08/12	M-F 3-4p Ellen	CM	3-4p	M-----	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$675.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$675.00		0.00			
16	KSDK	10/01/12	10/08/12	M-F 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,125.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$1,125.00		0.00			
17	KSDK	10/01/12	10/08/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$2,250.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$2,250.00		0.00			
18	KSDK	10/01/12	10/08/12	M-F 5-6A 5-6a	CM	5-6A	M-----	:30	1	\$575.00	P-1	0.00	NM	2	\$1,150.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$575.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$575.00		0.00			
19	KSDK	10/01/12	10/08/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$2,475.00	P-1	0.00	NM	2	\$4,950.00
NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$2,475.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$2,475.00		0.00			
20	KSDK	10/01/12	10/08/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$1,125.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$1,125.00		0.00			
21	KSDK	10/01/12	10/08/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$2,250.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$2,250.00		0.00			
22	KSDK	10/01/12	10/08/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$1,010.00	P-1	0.00	NM	2	\$2,020.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
TODAY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	M-----		1				\$1,010.00		0.00					
		Week: 10/08/12	10/14/12	M-----		1				\$1,010.00		0.00					
23	KSDK	09/29/12	10/06/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$500.00	P-1	0.00	NM	2	\$1,000.00		
TODAY IN ST LOUIS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S-		1				\$500.00		0.00					
		Week: 10/01/12	10/07/12	-----S-		1				\$500.00		0.00					
24	KSDK	09/29/12	10/06/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	0	\$0.00		
WHEEL OF FORTUNE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S-		1				\$1,125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
1	KSDK	09/24/12-09/30/12	630-7P Wheel Sat			630-7P	-----Sa--	:30		(\$1,125.00)		0.00	NM				
See MG 35.3,35.4,35.5 [Spots did not air- Golf Overrun]																	
		Week: 10/01/12	10/07/12	-----S-		1				\$1,125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
2	KSDK	10/01/12-10/07/12	630-7P Wheel Sat			630-7P	-----Sa--	:30		(\$1,125.00)		0.00	NM				
See MG 35.3,35.4,35.5 [Prgm Change]																	
25	KSDK	09/30/12	10/07/12	Post NFL News Post NFL Late News	CM	Various	-----S	:30	1	\$2,025.00	P-1	0.00	NM	2	\$4,050.00		
NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1				\$2,025.00		0.00					
		Week: 10/01/12	10/07/12	-----S		1				\$2,025.00		0.00					
26	KSDK	09/30/12	10/07/12	Sun 6-7A Sun 6-7A	CM	6-7A	-----S	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00		
TODAY IN ST LOUIS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1				\$450.00		0.00					
		Week: 10/01/12	10/07/12	-----S		1				\$450.00		0.00					
27	KSDK	10/04/12	10/11/12	M-F 10-11A News at 10am	CM	10-11A	---T---	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00		
LOCAL NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	---T---		1				\$450.00		0.00					
		Week: 10/08/12	10/14/12	---T---		1				\$450.00		0.00					
28	KSDK	10/04/12	10/11/12	Tonight Show Tonight Show	CM	1035-1137p	---T---	:30	1	\$1,010.00	P-1	0.00	NM	2	\$2,020.00		
TONIGHT SHOW																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	---T---		1				\$1,010.00		0.00					
		Week: 10/08/12	10/14/12	---T---		1				\$1,010.00		0.00					
29	KSDK	10/04/12	10/11/12	Late Night Late Night w/Jimmy Fallon	CM	1135p-1235x	---T---	:30	1	\$285.00	P-1	0.00	NM	2	\$570.00		
JIMMY FALLON																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	---T---		1				\$285.00		0.00					
		Week: 10/08/12	10/14/12	---T---		1				\$285.00		0.00					
30	KSDK	10/04/12	10/11/12	M-F Noon News Noon News	CM	12-1230p	---T---	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00		
LOCAL NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	---T---		1				\$675.00		0.00					
		Week: 10/08/12	10/14/12	---T---		1				\$675.00		0.00					
31	KSDK	10/04/12	10/11/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	---T---	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$675.00		0.00			
		Week: 10/08/12	10/14/12	---T---		1				\$675.00		0.00			
32	KSDK	10/04/12	10/11/12	M-F 4P News News 5 at Four	CM	4-430P	---T---	:30	1	\$900.00	P-1	0.00	NM	2	\$1,800.00
FIRST AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$900.00		0.00			
		Week: 10/08/12	10/14/12	---T---		1				\$900.00		0.00			
33	KSDK	10/04/12	10/11/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$1,125.00		0.00			
		Week: 10/08/12	10/14/12	---T---		1				\$1,125.00		0.00			
34	KSDK	10/04/12	10/11/12	M-F 5-6A 5-6a	CM	5-6A	---T---	:30	1	\$575.00	P-1	0.00	NM	2	\$1,150.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$575.00		0.00			
		Week: 10/08/12	10/14/12	---T---		1				\$575.00		0.00			
35	KSDK	10/04/12	10/11/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$2,475.00	P-1	0.00	NM	4	\$7,085.00
NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$2,475.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/01/12-10/07/12	M-F 6P News			6-630P	---Th----	:30		(\$2,475.00)		0.00	NM		
		See MG 35.3,35.4,35.5 [NA/Oversold-congressional candidate]													
3	KSDK	10/05/12-10/05/12	LN (M-F)			10-1035p	-----F----	:30		\$2,700.00		0.00	NM		
		Ⓜ MG for 24.2,24.1,35.1 [n/a]													
4	KSDK	10/05/12-10/05/12	M-F NBC Today 7-9A			7-9A	-----F----	:30		\$1,010.00		0.00	NM		
		Ⓜ MG for 24.2,24.1,35.1 [n/a]													
5	KSDK	10/06/12-10/06/12	SAT TDY			7-9A	-----Sa--	:30		\$900.00		0.00	NM		
		Ⓜ MG for 24.2,24.1,35.1 [n/a]													
		Week: 10/08/12	10/14/12	---T---		1				\$2,475.00		0.00			
36	KSDK	10/04/12	10/11/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$1,125.00		0.00			
		Week: 10/08/12	10/14/12	---T---		1				\$1,125.00		0.00			
37	KSDK	10/04/12	10/11/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$2,250.00		0.00			
		Week: 10/08/12	10/14/12	---T---		1				\$2,250.00		0.00			
N38	KSDK	10/04/12	10/11/12	Thu Prime C Rock Center with BW	CM	9-10P	---T---	:30	1	\$3,150.00	P-1	0.00	NM	5	\$6,300.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---T---		1				\$3,150.00		0.00			
		Week: 10/08/12	10/14/12	---T---		1				\$3,150.00		0.00			

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N38	KSDK	10/04/12	10/11/12	Thu Prime C Rock Center with BW	CM	9-10P	---T---	:30	1	\$3,150.00	P-1	0.00	NM	5	\$6,300.00
ROCK CENTER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	---T---	1		\$3,150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSDK	10/08/12-10/14/12		Thu Prime C		9-10P	---Th----	:30		(\$3,150.00)		0.00	NM		
See MG 38.3,38.4,38.5 [Prgm Change]															
3	KSDK	10/11/12-10/11/12		Prime Political Program	VP DEBATE	(8:00 PM-10:00 P	---Th----	:30		(\$3,000.00)		0.00	NM		
Ⓜ See MG 38.6,38.7 [did not air- vp debate]															
4	KSDK	10/11/12-10/12/12		Last Call		1235a-105a	---ThF----	:30		\$75.00		0.00	NM		
Ⓜ MG for 38.2 10/11 [n/a]															
5	KSDK	10/11/12-10/12/12		Last Call		1235a-105a	---ThF----	:30		\$75.00		0.00	NM		
Ⓜ MG for 38.2 10/11 [n/a]															
6	KSDK	10/12/12-10/12/12		Fri Prime A		7-8P	-----F----	:30		\$2,250.00		0.00	NM		
Ⓜ MG for 38.3 10/11 [mkgd]															
7	KSDK	10/12/12-10/12/12		M-F 430-5p		430-5p	-----F----	:30		\$750.00		0.00	NM		
Ⓜ MG for 38.3 10/11 [mkgd]															
39	KSDK	10/02/12	10/09/12	M-F 10-11A News at 10am	CM	10-11A	-T-----	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$450.00		0.00						
Week:		10/08/12	10/14/12	-T-----	1		\$450.00		0.00						
40	KSDK	10/02/12	10/09/12	Tonight Show Tonight Show	CM	1035-1137p	-T-----	:30	1	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,010.00		0.00						
Week:		10/08/12	10/14/12	-T-----	1		\$1,010.00		0.00						
41	KSDK	10/02/12	10/09/12	Late Night Late Night w/Jimmy Fallon	CM	1135p-1235x	-T-----	:30	1	\$285.00	P-1	0.00	NM	2	\$570.00
JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$285.00		0.00						
Week:		10/08/12	10/14/12	-T-----	1		\$285.00		0.00						
42	KSDK	10/02/12	10/09/12	M-F Noon News Noon News	CM	12-1230p	-T-----	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$675.00		0.00						
Week:		10/08/12	10/14/12	-T-----	1		\$675.00		0.00						
43	KSDK	10/02/12	10/09/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	-T-----	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$675.00		0.00						
Week:		10/08/12	10/14/12	-T-----	1		\$675.00		0.00						
44	KSDK	10/02/12	10/09/12	M-F 4P News News 5 at Four	CM	4-430P	-T-----	:30	1	\$900.00	P-1	0.00	NM	2	\$1,800.00
FIRST AT 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$900.00		0.00						
Week:		10/08/12	10/14/12	-T-----	1		\$900.00		0.00						
45	KSDK	10/02/12	10/09/12	M-F 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00

Order / Rev: 719114
 Alt Order #: 06357262
 Flight Dates: 09/29/12 - 10/12/12

Advertiser: US Chamber of Commerce
 Product Desc: USCOC-CRAFT
 Estimate: 928C11
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$1,125.00		0.00			
		Week: 10/08/12	10/14/12	-T-----		1				\$1,125.00		0.00			
46	KSDK	10/02/12	10/09/12	M-F 5-6A 5-6a	CM	5-6A	-T-----	:30	1	\$575.00	P-1	0.00	NM	2	\$1,150.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$575.00		0.00			
		Week: 10/08/12	10/14/12	-T-----		1				\$575.00		0.00			
47	KSDK	10/02/12	10/09/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$2,475.00	P-1	0.00	NM	2	\$4,950.00
NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$2,475.00		0.00			
		Week: 10/08/12	10/14/12	-T-----		1				\$2,475.00		0.00			
48	KSDK	10/02/12	10/09/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$1,125.00		0.00			
		Week: 10/08/12	10/14/12	-T-----		1				\$1,125.00		0.00			
49	KSDK	10/02/12	10/09/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-----		1				\$2,250.00		0.00			
		Week: 10/08/12	10/14/12	-T-----		1				\$2,250.00		0.00			
50	KSDK	10/03/12	10/10/12	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$2,700.00	P-1	0.00	NM	2	\$5,400.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$2,700.00		0.00			
		Week: 10/08/12	10/14/12	--W----		1				\$2,700.00		0.00			
51	KSDK	10/03/12	10/10/12	M-F 10-11A News at 10am	CM	10-11A	--W----	:30	1	\$450.00	P-1	0.00	NM	2	\$900.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$450.00		0.00			
		Week: 10/08/12	10/14/12	--W----		1				\$450.00		0.00			
52	KSDK	10/03/12	10/10/12	Tonight Show Tonight Show	CM	1035-1137p	--W----	:30	1	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$1,010.00		0.00			
		Week: 10/08/12	10/14/12	--W----		1				\$1,010.00		0.00			
53	KSDK	10/03/12	10/10/12	M-F Noon News Noon News	CM	12-1230p	--W----	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$675.00		0.00			
		Week: 10/08/12	10/14/12	--W----		1				\$675.00		0.00			
54	KSDK	10/03/12	10/10/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	--W----	:30	1	\$675.00	P-1	0.00	NM	2	\$1,350.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W----		1				\$675.00		0.00			
		Week: 10/08/12	10/14/12	--W----		1				\$675.00		0.00			
55	KSDK	10/03/12	10/10/12	M-F 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 719114
 Alt Order #: 06357262
 Flight Dates: 09/29/12 - 10/12/12

Advertiser: US Chamber of Commerce
 Product Desc: USCOC-CRAFT
 Estimate: 928C11

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
55	KSDK	10/03/12	10/10/12	M-F 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$1,125.00		0.00			
	Week:	10/08/12	10/14/12	--W----		1				\$1,125.00		0.00			
56	KSDK	10/03/12	10/10/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$2,250.00		0.00			
	Week:	10/08/12	10/14/12	--W----		1				\$2,250.00		0.00			
57	KSDK	10/03/12	10/10/12	M-F 5-6A 5-6a	CM	5-6A	--W----	:30	1	\$575.00	P-1	0.00	NM	2	\$1,150.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$575.00		0.00			
	Week:	10/08/12	10/14/12	--W----		1				\$575.00		0.00			
58	KSDK	10/03/12	10/10/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$2,475.00	P-1	0.00	NM	2	\$4,950.00
NEWS AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$2,475.00		0.00			
	Week:	10/08/12	10/14/12	--W----		1				\$2,475.00		0.00			
59	KSDK	10/03/12	10/10/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
TODAY IN ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$1,125.00		0.00			
	Week:	10/08/12	10/14/12	--W----		1				\$1,125.00		0.00			
60	KSDK	10/03/12	10/10/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$2,250.00	P-1	0.00	NM	2	\$4,500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$2,250.00		0.00			
	Week:	10/08/12	10/14/12	--W----		1				\$2,250.00		0.00			
61	KSDK	10/03/12	10/10/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$1,010.00	P-1	0.00	NM	2	\$2,020.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	--W----		1				\$1,010.00		0.00			
	Week:	10/08/12	10/14/12	--W----		1				\$1,010.00		0.00			
62	KSDK	10/10/12	10/10/12	Wed Prime C Chicago Fire	CM	9-10P	--W----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
LAW & ORDER SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$3,375.00		0.00			
													Totals	125	\$158,600.00